

# PCmover® Enterprise

**"PCmover is the World's #1 PC Migration Software and has been selected by Microsoft® as their Recommended Migration Solution"**



## Product Overview

### The Migration Challenge

Every PC replacement or upgrade has an impact on day-to-day business operations. User downtime means employees lose ground and deadlines get missed. Helpdesks are all too often flooded with requests for assistance, troubleshooting missing data, non-standard software, reporting add-ons, macros, and other PC elements they might need to do their jobs. And this state of affairs can last for weeks after a migration is completed, costing your organization time and money. In fact, according to IDC, the typical PC replacement scenario costs the average organization \$615 per upgraded PC. How much does each PC upgrade cost your organization?

### A Better Solution

Laplink PCmover Enterprise software is the first and only tool that allows IT personnel to easily and automatically migrate installed applications, user profiles, settings, and data to a new Windows PC with complete control, and without any hardware or operating system limitations. With PCmover Enterprise, setting up new PCs is cheaper, easier, faster, and more compliance-friendly than ever before.

PCmover Enterprise makes it possible for end-users to return to productivity immediately after receiving their new PCs. This allows IT teams to free up resources to support other projects for maximum organizational efficiency. Surveys confirm savings of 1 to 5 hours per desktop refreshed.

Transferring applications, profiles, data and settings can be easily configured and automated with PCmover's Policy Manager, which can define centralized rules that are assigned to selected or all migrations in the project.

No matter if the PCs are local or remote in different locations, such as a home office, technicians can perform migrations remotely with PCmover's Transfer Manager, the program's central console, for optimal results and efficiency. Utilize PCmover Enterprise to transfer a user to a new PC or virtual machine, to transfer directly from a hard drive or VHD, or to automate a Windows "In-Place" OS refresh. For standard hardware refreshes, PCmover can operate across a network, cross-over Ethernet cable, Laplink USB cable, Thunderbolt cable or a storage device or location, making PCmover Enterprise an even simpler and more flexible, time-saving solution for automating the end-to-end migration process.

With PCmover Enterprise, your IT department no longer needs to waste hours manually moving software, user accounts, files, or settings to a new PC. With PCmover Enterprise, IT administrators simply set predefined rules for user migrations and allow them to run automatically from a corporate server, according to your organization's unique specifications. Employees then receive a new up-to-date PC with a familiar look and feel, enabling them to pick up their work right where they left off. Other high-priced corporate PC deployment or file backup solutions only deploy PCs with a limited, generic image, and miss many of the critical elements users need, such as applications and other productivity tools necessary to get up and running quickly. In those cases, data loss can become a major support issue.

**Based on our experience and discussions with existing customers, PCmover® Enterprise will save an organization a minimum of \$300 per desktop deployed, but can save as much as \$2,000 depending on the organizational structure and IT policies in place.**

**Our survey found that 80% of large enterprises and 71% of businesses plan to migrate to upgrade their PCs within the next 18 months.**

With PCmover Enterprise, nothing is overwritten on the new PC and the old PC remains unchanged after the migration. If needed, it's also possible to undo a migration and restore the new PC to its original pre-migration state.

### **The Bottom Line**

By automating the migration process and providing IT administrators with the ability to quickly configure migration rules to meet data migration policy requirements, PCmover Enterprise saves time and resources, ensures IT policy compliance, and allows employees to get back to work quickly.

How much might the status quo be costing your organization? Here's a look at the ways PCmover can improve your process.

## **PCmover Enterprise Details**

### **Much more than just data and settings**

Migrate applications, files, users, settings, email, etc., automatically. The entire personality of the PC is perfectly cloned.

### **Full Control**

Use rule sets by easily creating policies for all users or for specific users and departments with PCmover's Policy Manager.

### **In-place OS upgrade**

Upgrade existing endpoints to the latest Windows operating system by adding the needed resources to the refreshed image.

### **Remote Access**

Technicians no longer need to be near a PC to initiate configuration or to execute transfers supporting all remote scenarios. PCmover Enterprise is also integrated with Intel's Endpoint Management Assistant (Intel® EMA), which allows clients take advantage of Intel vPro enterprise feature set.

### **Azure Active Directory**

Execute transfers from PCs with local Active Directory Users to PCs with Azure Active Directory Users.

### **Notification Alerts**

Set it and forget it. When PCmover completes a transfer, you'll get an email or SMS notification.

### **Portable PCmover Client**

Install and run PCmover Enterprise directly from a network location, a thumb drive, or a folder share.

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### **Low or Zero-Touch Migrations**

Create a low- or zero-touch process to reduce technician workload.

### **Image & Drive Assistant**

Rescue functioning hard drives from failed equipment, regardless of the hardware or operating system.

### **Migration to Virtual Endpoints**

We keep it simple. The move to a virtual endpoint works just like a migration to a physical PC.

## **Policy Manager Features**

### **Enforceable Migration Policies**

Using the built-in wizard, IT staff can create policies and ensure user compliance

### **Duplicate Policies**

Edit and "clone" migration policies for role- or department-specific migration requirements.

### **Endless Customization**

Suppress wizard screens and automate migration selections.

### **Pre-Activation**

Pre-activate serial numbers for users choosing the offline registration mode.

### **Application Profiles**

Set up profiles for commonly used programs for an improved migration experience.

### **Robust Reporting**

PCmover reporting tools will keep you on top of every aspect of your migration project.

Being able to transfer applications is a big help. By doing so many at a time, we don't have to have a unique checklist for each individual person — PCmover brings them all over. It's automated — that's what we need.

Cliff McDonald - IT support

## Transfer Manager Features

- Perform remote migration by finding old and new PCs on the network, assigning policy to the migration project and executing the transfer
- Monitor the progress of the migration
- Execute and monitor multiple migrations in parallel
- Use Intel Endpoint Management Assistant Intel® EMA with Intel vPro PCs

## Common PCmover Migration Scenarios

### 1: Migrate to a New Machine

- Direct peer-to-peer transfer over cable or corporate network
- File-based transfer using storage device

### 2: Physical to Virtual

- Temporary place for non-compatible applications
- Windows OS Virtual Desktop migration

### 3: Migrating to a AAD user with Profile Manager

- Without re-installing applications, data and settings move everything to the new Azure Active
- Directory user
- Execute transfers from a PC with AD users to PC with AAD users

### 4: Recover from HD or VHD

- Physical drive restoration
- Image file restoration (must be mounted as VHD)



To test a fully functioning copy of PCmover Enterprise, visit [enterprise.laplink.com](https://enterprise.laplink.com) or contact [corpsales@laplink.com](mailto:corpsales@laplink.com).